

MINERAL WATER

DIVE INTO POOL WATER THAT'S GOOD ENOUGH TO DRINK



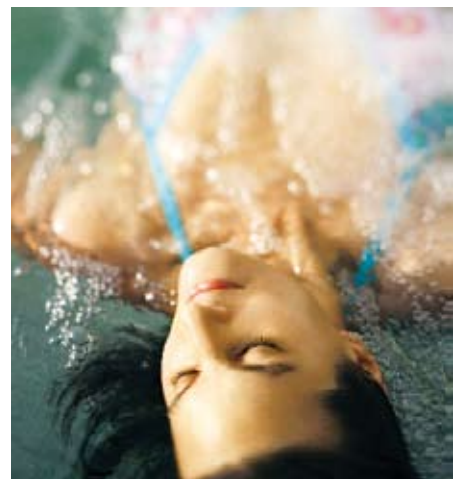
MagnaPool is an exciting new system inspired by the growing trend for pool owners to conserve precious water and reduce chemical usage. The essence of MagnaPool lies within its patent pending MagnaBlu Minerals, which are superior to those found in traditional pool sanitisers.

"A MagnaPool system is an environmentally-friendly, healthy alternative to a traditional salt pool," explains MagnaPool Manager, Alan Miller. "The proprietary mix of magnesium chloride and potassium chloride provides a natural, safe solution to traditional pool salt. The bonus, however, is that MagnaBlu Minerals do not contribute to salinity."

The MagnaPool system is designed to make

owning a swimming pool easier and more enjoyable thanks to fewer additional chemicals and lower chlorine levels. "MagnaPool water doesn't sting eyes or leave that rough, salty residue on your skin," Alan says. "There is little or no smell to MagnaPool water and, when properly balanced, the taste is similar to that of drinking water."

Every swim in a MagnaPool is a refreshing experience, due to the well-documented healing effects of magnesium on your skin and hair, and its calming effect on the nervous system. "Magnesium is an essential element required to maintain younger looking, healthier skin," Alan continues. "It is known to rejuvenate the body and cells making your skin and hair feel soft and luxurious."



MAGNAPOOL IS A UNIQUE POOL SYSTEM DESIGNED AROUND SAVING WATER WITH A FOCUS ON HEALTH, BEAUTY AND THE ENVIRONMENT. THERE ARE NUMEROUS ADVANTAGES FOR POOL OWNERS RANGING FROM REDUCED ENERGY USE TO SUPERIOR WATER CLARITY.

MagnaBlu offers a range of benefits, including:

HEALTH

- The unique sanitation in a MagnaPool removes the sources of algae and bacteria and resists chloramine production, which in turn reduces the amount of chlorine required to keep your pool sparkling clean
- Comprehensive tests have proven that regular sand filters can provide a breeding ground for harmful bacteria. The smooth surface of Diamond Kleen, the environmentally sound filtration media that's an integral part of the MagnaPool system, prevents bacteria growing in your filter
- These benefits of the MagnaPool system result in a healthier and safer pool for you and your family to enjoy year round



BEAUTY

- MagnaBlu Minerals contain essential elements including magnesium chloride and potassium chloride, which are both superior to the sodium chloride found in traditional pool sanitisers. This leaves you feeling refreshed and rejuvenated after every swim
- Magnesium, one of the minerals present in the MagnaPool system, has documented benefits for hair, skin and eyes and also has calming effects on the nervous system

ENVIRONMENT

- Substantial water savings are made possible with the MagnaPool system through two innovative products; MagnaBlu Minerals and Diamond Kleen
- Diamond Kleen glass filtration media allows shorter backwash times saving you up to 65 per cent of your average backwash water consumption. This significantly lowers the electrical power required, further reducing your carbon footprint on the Earth
- Diamond Kleen is less degradable than sand and zeolite outlasting its competitors by up to three times

- MagnaPool water, containing magnesium and potassium, are able to be backwashed once diluted onto your garden and lawn, providing excellent nutrients for your plants Suitable for all new pool construction, regardless of surface finish, MagnaPool is sold only through selected high quality pool dealers listed on www.magnapool.com – simply click on 'Interested?' and then select your preference of either 'International' or 'Australia'.



MAGNABLU CONTACTS

Find out more about The MagnaPool system by calling 1300 855 894 or visiting www.magnapool.com